

# Ryosuke Funakoshiya

UI/UX Developer | Web Designer

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## Skills

### UI/UX building

User research  
Wire framing/Prototyping  
User testing

### Web design + coding

Responsive web design  
HTML  
CSS  
Javascript

### Languages

Japanese(Native)  
English(TOEIC score 890)

### Extra skills

Google Apps Script(GAS)  
Movie editing  
Illustration

## Qualifications

### Foundation Certificate in User Experience

BCS, The Chartered Institute for IT (2018)

### Information Security Management

IT Promotion Agency, Japan (2016)

### Java SE 8 Bronze

Oracle University (2015)

## Education

Feb 2002 – Dec 2004

### Animation College New Zealand Diploma in

**Character Animation** (achieved outstanding attitude and achievement award).

## Tools

### Adobe/Microsoft

Photoshop  
Illustrator  
After Effects  
Dreamweaver  
Word  
Excel  
PowerPoint  
Visual Studio Code

### Research tools

Global Web Index(GWI)  
ACR/ex  
Sprint  
Crimson hexagon  
Google Analytics  
Google Form

### Wire frame/Prototype

Figma

## Experience

Present  
June 2017

### BBDO Japan

UI/UX Developer

- User Research. Define your target users. Persona creation. Marketing strategy planning support.
- Wireframing and prototyping. User testing. Presenting them to client.
- Management and update of client websites.
- Participated in numerous client projects. Such as, JBL, Gore-Tex, IQOS, Starbucks, Visa, Mars pet foods, Fitbit, Emirates airline and HP.

May 2017  
June 2011

### Seven and i Netmedia

Web designer

- New feature UI design and coding for Omni7.
- Participated in the launch project of an e-commerce site (Omni7) as a web & app UI designer.
- Design and coding of promotional campaign pages. Creation of marketing materials.

May 2011  
Jan 2010

### Contractor

Web designer

- Worked for “Givery Web design company” and “Hikari Home Real estate agency”
- Corporate website design and coding.
- Design marketing materials(LP and banners)
- Websites maintenance and update.

Dec 2009  
Aug 2007

### FST Co.,Ltd

Web designer

- Website design for small and medium scale clients.

May 2007  
Dec 2006

### Digital site Co.,Ltd

Web designer

- Assistant on the set of a commercial shooting.
- Content updating of company website.